**National Taipei University of Technology College of Management**

**國立臺北科技大學管理學院**

**MS/MBA Final Oral Defense Evaluation**

**碩士班論文最終口試評估表**

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| **Student**  **學生資訊** | **Name姓名** | **ID No.學號** | **Advisor指導教授** | | | **Date填寫日期** | |
|  |  |  | | |  | |
| **Department科系** |  | | | | | | |
| **Thesis Title論文題目** | 中文題目Chinese title | | | | | | |
| 英文題目English title | | | | | | |
| **Item A**  **項目A** | | | **Performance 表現** | | | | |
| **Excellent 優 (4)** | **Good 好 (3)** | **Acceptable 平 (2)** | | **Unacceptable劣 (1)** |
| **Apply business knowledge to solve business and industrial related management problems**  **學生知道如何應用所學專業知識來解決商業與工業相關問題** | | | | | | | |
| Knowledge知識 | | |  |  |  | |  |
| Praxis技巧運用 | | |  |  |  | |  |
| Critical thinking 思考邏輯 | | |  |  |  | |  |
| Character 特質 | | |  |  |  | |  |

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| **Item B**  **項目B** | | **Performance 表現** | | | |
| **Excellent優 (4)** | **Good 好 (3)** | **Acceptable平 (2)** | **Unacceptable劣 (1)** |
| **Communication 溝通** | | | | | |
| Organization 組織能力 | |  |  |  |  |
| Depth of Content 內容深度 | |  |  |  |  |
| Grammar and Word Choice 文法及用字 | |  |  |  |  |
| Interaction 互動 | |  |  |  |  |
| **Overall Comment 整體評論** | | | | | |
|  | | | | | |
| **Reviewer**  **(signature /date)**  **口試委員簽名/日期** |  | | | | |

**[notes] 請注意**

This is a type of Standard Grading Rubrics that aims to evaluate students’ capabilities.

此份評估表最主要是用來評鑑學生的能力

This form serves as a reference for AACSB and provides relevant information regarding graduate students for the graduate institute to take as reference for improvement of future curricula.

此份評估表是用來做為AACSB評量，佐證和做為未來改善計劃的參考資料

This evaluation shall not be included in the total grades of oral defense of the students involved.  
此份評估表不會影響到學生的論文口試成績。

Item A. Apply business knowledge to solve business and industrial related management problems

| **Criteria** | **Excellent (4 point)** | **Good (3 point)** | **Acceptable (2 point)** | **Unacceptable (1 point)** |
| --- | --- | --- | --- | --- |
| **Knowledge** | Expert grasp of business operations and management. Can use this knowledge to express original ideas and insights. | Overall great understanding of business operations and management. Able to explain why some businesses are successful, and coherency of knowledge is rarely emerging. | General understanding of business operations and management. Able to explain why some businesses are successful, but full depth and coherency of knowledge is still emerging. | Little or no knowledge of business operations and management.。 |
| **Praxis** | Expert grasp of computers, computer programs, and information technologies. Able to utilize these systems to gain novel insights into real world business problems and offer solutions | Good ability to use all types of computer programs and information technologies, and is rarely unable to utilize their full potential. | General ability to use all types of computer programs and information technologies, but sometimes is unable to utilize their full potential. | Little or no skills used with computers and information technology. |
| **Critical thinking** | Excellent ability to locate, analyze and solve problems. Quickly discerns the core problem that needs to be addressed. | Good ability to locate, analyze and solve problems. Can often discern more subtle and systemic problems, and this skill is mostly consistent. | General ability to locate, analyze and solve problems. Can sometimes discern more subtle and systemic problems, but this skill is still exit just lacks consistency. | Little or no ability to locate, analyze and solve problems. |
| **Character** | Shows patience, perseverance and openness to diversity and challenge. Continually seeks self-improvement. | Growing to cultivate patience, perseverance and openness to diversity and challenge. | Attempts to cultivate patience, perseverance and openness to diversity and challenge. | Little or no ability for patience or perseverance and is not open to diversity and challenge. |

Item B. Communication

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** | **Excellent (4 point)** | **Good (3 point)** | **Acceptable (2 point)** | **Unacceptable (1 point)** |
| **Organization** | Presentation is clear, logical, and organized. Listener can follow line of reasoning. | Presentation is mostly logical, and organized. Listener can follow line of reasoning. | Presentation is generally clear and well organized. A few minor points may be confusing. | Organization is haphazard; listener can follow presentation only with effort. Arguments are not clear. |
| **Depth of Content** | Speaker provides accurate and complete explanations of key concepts and theories, drawing on relevant literature. Applications of theory illuminate issues. Listeners gain insights. | Speaker provides most accurate and complete explanations of key concepts and theories, drawing on relevant literature. Applications of theory often illuminate issues. Listeners gain most insights. | For the most part, explanations of concepts and theories are accurate and complete. Some helpful applications are included. | Explanations of concepts and theories are inaccurate or incomplete. Little attempt is made to tie theory to practice. Listeners gain little from the presentation. |
| **Grammar and Word Choice** | Sentences are complete and grammatical. They flow together easily. Words are well chosen; they express the intended meaning precisely. | Sentences are complete and grammatical. They flow together easily. Words are mostly well chosen; they express the intended meaning precisely with only few minor ambiguities. | Sentences are complete and grammatical for the most part. They flow together easily. With some exceptions, words are well chosen and precise. | Listeners can follow presentation, but they are distracted by some grammatical errors and use of slang. Some sentences are halting, incomplete, or vocabulary is limited or inappropriate. |
| **Interaction** | Consistently clarifies, restates, and responds to questions. Summarizes when needed. | Consistently clarifies, restates, and responds to questions with only few minor ambiguities. Summarizes when needed. | Generally responsive to audience questions and needs. Misses some opportunities for interaction. | Responds to questions inadequately. |